

# Values-Based Fundraising

## *Gift Acknowledgement Templates*



### For Mailing - Handwritten Card

Hi [FIRST NAME] -

On behalf of [ORGANIZATION NAME], I would like to personally thank you for supporting [COMMUNITY SERVED]. Your dedication to [MISSION] and your activism is admirable. I deeply appreciate [SPECIFIC ACTIONS OR CONTRIBUTIONS].

It is because of partnerships like ours that we can continue our work doing [RELEVANT PROGRAM].

In solidarity,

[SIGNATURE]

[NAME], [ORGANIZATION ROLE]

## For Mailing - Letter/Receipt

[FULL NAME]

[ADDRESS]

[CITY], [STATE] [POSTAL]

Dear [FIRST NAME]

Thank you for [SPECIFIC ACTIONS OR CONTRIBUTIONS] in [LOCATION]. It is through action that we can stop [PROBLEM], and I want to thank you for being part of our movement. The impact of this work is transformative.

We will put your donation to work right away. If you have any questions about our partnership or [ORGANIZATION], please contact our [ORG CONTACT POSITION], [ORG CONTACT NAME] by emailing [ORG CONTACT EMAIL] or calling [ORG CONTACT PHONE].

[PROGRAM] is not just our project; it's yours too. Our partnerships built this. [FIRST NAME], you're a partner in a movement that's bringing about real, tangible change in an uncertain world.

In solidarity,

[SIGNATURE]

[NAME], [ORGANIZATION ROLE]

## For Emailing



Hi [FIRST NAME]

I wanted to send you a quick thank you note for supporting [OUR COMMUNITY]. We really appreciate the partnership you've shown through [SPECIFIC ACTIONS OR CONTRIBUTIONS]. I know the last few years haven't been easy for most, and our community has really rallied to support each other and ensure [MISSION].

I saw that you have been [SPECIFIC ACTIONS OR CONTRIBUTIONS] for [NUMBER OF YEARS] years; that's amazing!

If you want to connect further or grab some coffee, I would love that.

Warmly,

[NAME]

## What is Values-Based Fundraising?

Values-Based Fundraising is the use of strategies and practices intentionally aligned with organizational values and grounded in race equity and social justice to organize people and money for your mission.

It's fundraising that feels good. Fundraising done with integrity and authenticity. Fundraising that honors relationships and community. Fundraising from a place of abundance.

**Schedule your FREE intro to Values-Based Fundraising at [www.staigervitelli.com](http://www.staigervitelli.com).**